Joey van Angeren, MSc.

CONTACT INFORMATION

Ph.D. Candidate
Department of Industrial Engineering and Innovation Sciences
Eindhoven University of Technology
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RESEARCH INTERESTS

Business ecosystems, business model innovation, business models, entrepreneurship, industry platforms, open innovation, product management, software industry, strategic management

PROFESSIONAL EXPERIENCE

Ph.D. Candidate Jaunary 2014 to present
Department of Industrial Engineering and Innovation Sciences, Eindhoven University of Technology
- Dissertation: *Where Does the Money Go? Digital Business Model Innovation in Mobile Apps*
- Promotor: prof. dr. Fred Langerak
- Daily supervisor: dr. Ksenia Podoynitsyna
- Involved in courses in the Innovation Management Bachelor's and Master's program and supervision of final Bachelor's projects

Teaching Assistant Product Software September 2011 to November 2012
Department of Information and Computing Sciences, Utrecht University
- Independently leading working lectures for 50 Bachelor's students
- Involved in the design of the course, assignments and final exam
- Acting as a guest lecturer on partnership models in the software industry
- Grading assignments and presentations

EDUCATION

Eindhoven University of Technology, Eindhoven, the Netherlands

Ph.D., Entrepreneurship and Innovation, Ongoing

- Dissertation: *Where Does the Money Go? Digital Business Model Innovation in Mobile Apps*
- Promotor: prof. dr. Fred Langerak
- Daily supervisor: dr. Ksenia Podoynitsyna

Utrecht University, Utrecht, the Netherlands

M.Sc. (cum laude), Business Informatics, November 2013

- Research Master's program on the (management of) software production that combines elements from business administration, information systems and computer science
- Dissertation: *Exploring Platform Ecosystems: A Comparison of Complementor Networks and their Characteristics* (graded with a 9 out of 10)
- Supervisors: dr. Slinger Jansen and prof. dr. Sjaak Brinkkemper
- Final GPA: 4.0

B.Sc., Information Science, June 2011

- Bachelor's program on the (management of) design, development and implementation of information systems in the public and private domain
- Dissertation: *A Survey of Associate Models used within Large Software Ecosystems* (graded with a 9 out of 10)
- Supervisors: dr. Slinger Jansen
- Final GPA: 4.0

REFEREED JOURNAL PUBLICATIONS

Angeren, J. van, Blijleven, V., & Batenburg, R. (2014). Application Portfolio Management in Hospitals: Empirical Insights. *International Journal of Healthcare Information Systems and Informatics, 9*(1), 61-74. doi:10.4018/ijhisi.2014010104

BOOK CHAPTERS

Angeren, J. van, Kabbedijk, J., Popp, K.M., & Jansen, S. (2013). Managing software ecosystems through partnering. In S. Jansen, S. Brinkkemper & M.A. Cusumano (Eds.), *Software Ecosystems: Analyzing and Managing Business Networks in the Software Industry* (pp. 85-102). Cheltenham, UK: Edward Elgar Publishing. doi:10.4337/9781781955635.00013

REFEREED CONFERENCE PUBLICATIONS

Angeren, J. van, Jansen, S., & Brinkkemper, S. (2014). Exploring the Relationship between Partnership Model Participation and Interfirm Network Structure: An Analysis of the Office365 Ecosystem. *Proceedings of the Fifth International Conference on Software Business,* 1-15. doi:10.1007/978-3-319-08738-2_1

Angeren, J. van, Blijleven, V., Jansen, S., & Brinkkemper, S. (2013). Complementor Embeddedness in Platform Ecosystems: The Case of Google Apps. *Proceedings of the Seventh International Conference on Digital EcoSystems and Technologies,* 37-42. doi:10.1109/DEST.2013.6611326

Blijleven, V, Angeren, J. van, Jansen, S., & Brinkkemper, S. (2013). An Evolutionary Economics Approach to Ecosystem Dynamics. *Proceedings of the Seventh International Conference on Digital EcoSystems and Technologies,* 19-24. doi:10.1109/DEST.2013.6611323

Angeren, J. van, Blijleven, V., & Jansen, S. (2011) Relationship Intimacy in Software Ecosystems: A Survey of the Dutch Software Industry. *Proceedings of the International Conference on Management of Emergent Digital EcoSystems,* 68-75. doi:10.1145/2077489.2077502

REFEREED WORKSHOP PUBLICATIONS

Angeren, J. van, Bommel, R. van, Arupia, C., & Brinkkemper, S. (2012). Benchmarking Bundling Practices in the Software Industry. *Proceedings of the Sixth International Workshop on Software Product Management,* 243-256.

Angeren, J. van, Kabbedijk, J., Jansen, S., & Popp, K.M. (2011). A Survey of Associate Models used within Large Software Ecosystems. *Proceedings of the Third International Workshop on Software Ecosystems,* 27-39.

AWARDS

Google Europe Scholarship for Students with Disabilities, 2012

SKILLS

Languages:
- Dutch: native proficiency
- English: fluent proficiency
- German: elementary proficiency

Markup, Modeling and Programming Languages:
- CSS, Java, LaTeX, MySQL, SQL, UML, (X)HTML, XML

Specialized Software:
- Adobe Photoshop, Eclipse, Gephi, GIMP, IBM SPSS Statistics, Inkscape, Microsoft Office, Pajek, UCINET